

InvestEd

Investor Education at Its Best™
Charlotte, North Carolina
June 8-10, 2012

Bonus Session Descriptions

Friday, June 8, 2012

1:00 PM – 1:15 PM

Introductions and Opening Remarks – *Florence III*

1:20 PM – 2:10 PM

Galileo

Joe Craig

The Inner Geek: Life in a Post-PC World

Steve Jobs believed we are living in, or at the very least entering, the post-PC era. What does this mean? How will this new era affect you? How *is* it affecting you? Learn about recent trends in network-connected devices, tablets, smartphones, the cloud, and other related topics.

Magellan

Randy Wilkes

Your Software Toolbox: What's Missing?

No doubt, you have many programs on your computer. Is anything missing? Might a better program be available? Learn to outfit your software toolbox with tools that will help you work more efficiently. Check out Office suites, file backup solutions, web browsers, and useful utilities that will enhance your computer life.

2:20 PM – 3:10 PM

Galileo

Daniel Rivera

Getting Things Done with Gmail

Stop dreading your inbox! Take control of it! Learn valuable strategies for managing your Gmail. Increase the efficiency, accuracy, and effectiveness of your email, the cornerstone of your communications.

Magellan

Brian White

Avoiding Computer Nightmares

How computer savvy are you? Do you regularly back up your files? Do you use good practices to avoid malware, viruses, spam, and phishing attacks? This session removes the mystery from these computer nightmares and demonstrates how you can keep your files safe and your computer up and running efficiently.

3:25 PM – 4:15 PM

Galileo

Doug Gerlach

Get in the Cloud

Cloud computing is here, and the time is now for you to join! Learn about services for online data storage and backup for sharing and protecting your data, particularly among different devices and platforms. Discover how you can work from anywhere and access or share your data and files, including those in your Toolkit 6 library.

Magellan

Brian Altschul

Golly G+: What's Google Plus All About?

You've heard about Google+, but what is it all about? What new features does it bring to the social networking landscape? How can you take advantage of these features personally and professionally? Find answers to these questions at this session.

4:25 PM – 5:15 PM

Galileo

Daniel Rivera

Google Docs for Collaboration and Access

Google Docs has unprecedented collaboration and publishing features that help you work more efficiently, either solo or with others. Learn how to upload or create documents and how to collaborate with others in real time, at no cost to you. Discover the benefits and drawbacks of working collaboratively in the cloud.

Magellan

Randy Wilkes

Creating and Managing Your Online Passwords

How many passwords do you have? How many can you remember? Learn to create secure passwords and manage your ever-expanding password list.